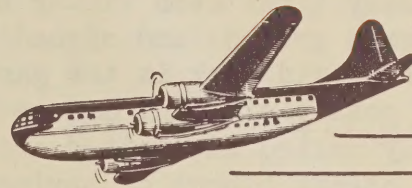


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Dutch-Afro Import Gardens

95 Fifth Avenue, New York 3, N.Y.



Accept with our compliments --
CHRISTMAS ROSES
Flown in from Holland!

Dear Friend:

The time is so short for you to accept this extraordinary FREE-GIFT flower offer, that I enclose an Air Mail Reply Envelope which needs no stamp so you may act at once!

This Is Why I Need Your Immediate Reply.

A few days from now, transatlantic airliners will be winging their way to our shores laden with virtually every precious, ready-to-plant Christmas Rose we can obtain from Holland for this fall's planting season.

**I Want To Send You One Or More Of These
Snow-Blooming Beauties As A Gift!**

Yes, the rare and fabulous SNOW-BLOOMING CHRISTMAS ROSE THAT ACTUALLY BLOOMS, BLOOMS, BLOOMS IN YOUR GARDEN ALL WINTER LONG -- the only plant of its kind in all the world -- can be yours for the asking on this remarkable friend-winning offer!



Imagine picking flowers in your garden at Christmas time! For once established it will thrill you again and again with glorious clusters of 3 to 3½ inch blossoms from November to March -- and turn your outdoor garden into a winter paradise of beauty even when 5 inches of snow completely mantles the earth!

However, since it is best to plant these beautiful Christmas Roses within a few days of their arrival for earliest, fullest winter bloom in your garden, I must have your immediate reply to this urgent letter so that I may know whether to release your free Christmas Rose plant to another garden lover-- or ship it to you at once!

Why We Make This Valuable Free-Gift Offer

How many times each winter have you looked out at your bleak, barren grounds and sighed to yourself: "How wonderful a few flowers would look in the garden right now-- if such a thing were only possible?" And how many long, gray winters have you impatiently waited and waited and waited until April or May for the first cheery blooms of spring to break out in color?

Then this winter, how your heart will sing as you watch your garden come alive with the radiant bloom and beauty of a unique collection of flowering bulbs that is Holland's pride and joy. Flowering bulbs that actually defy wintry cold and burst into hundreds of merry blooms as early as this January and February! Flowering bulbs that bloom even in snow to turn your landscape into the wintertime garden of your dreams! And flowering bulbs that give you a dazzling succession of bloom well into May-- weeks after the last frosts have faded away! A procession of stunning and colorful blossoms actually lasting four months long!

We call these snow-season bulbs our "Wintery Wonderland" Collection. And it is primarily to introduce these "Wintery Wonderland" bulbs to you-- that we now offer you as a free gift the most enchanting and highly prized winter-flowering plant in all the world-- the rare and beloved Christmas Rose!

A Spectacle Of Flowering Beauty When Nothing Else Dares To Bloom!

Plant now and beginning in late winter you'll be delighted to see your Wintery Wonderland bulbs go on an astonishing blooming spree! Along flower-decked walks and terraces you'll see a dazzling display of rich blues splashed with white! Your barren shrubs ringed with colorful drifts of pure purple and gold. Multi-colored beauties that spill over your rock garden or frame your entrance with arrays of exquisite blossoms! While still others, tinged with fiery hues of orange and red, add brilliant spotlights of accent colors! Mind you-- not blooming in June or July-- but still in the winter season while fresh carpets of snow are yet on their way!

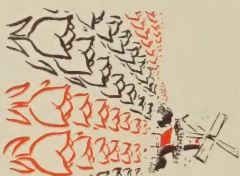
And what flowers they are! The cream of Holland's hardestiest, earliest-blooming cold weather varieties -- orchid-like beauties up to 4 inches across -- graceful stems 8 and 9 inches long piled high with florettes -- luscious spikes and flower clusters that practically grow anywhere -- thrive on nature's adversity, in the cold, in the shade, under trees!

**Supplies Are Limited! In Two Weeks -
Even In 10 Days It May Be Too Late --
Orders Must Be Placed At Once!**

Already we are being deluged with orders from home gardeners who want their gardens to sing with winter time bloom and color! Never before have we experienced such a response to any offer. Flower lovers who live inside the American frost belt, thrilled by the idea of having their landscape drenched with color while others are resigned to drab, lifeless plots, are rushing reservations for these "Wintery Wonderland" bulbs that actually extend the blooming season 2 and even 3 months of the year. All indications are that our pitifully short supply will be snapped up within the next 2 weeks. And once they're gone -- it is not likely that we can repeat this offer until 2 years hence when we have built up a suitable supply once more!

Why Your "Wintery Wonderland" Bulb Collection Starts Blooming So Early!

For nearly 500 years, the flower growers of Holland have been acclaimed as outstanding breeders of new and spectacular bulb varieties. If you have ever been fortunate enough to visit Holland and seen the vast miles of bulb fields in bloom . . . the vast acres of experimental gardens . . . you'd quickly realize that here is a key industry upon which an entire nation depends for its livelihood! That is why, through the years, the Dutch flower industry has constantly developed newer, superior strains of bulbs that start to



bloom many weeks earlier, and hold their bloom even longer! Of course, in the extreme northern parts of the U. S. such as Minnesota, the flower show starts a bit later. Toward the South look for blooms even earlier than early! However, where you might normally expect an early flower variety to bloom around mid-March or April, we have specially hand-picked for you varieties of the very same flower species that usually start to bloom 4, 6 . . . even 7 weeks earlier! These are the choice, pedigreed types of bulbs we now offer you! This is why you may look forward to a colorful display of beauty in your garden year after year, even while snow lies on the ground!

**Every Bulb Guaranteed to Bloom
This Winter and Spring. Take
Your Choice -- Hundreds of Blooms
For Only \$3, - Or You Can Select a
Larger Collection For Only \$5 and
Get a Free Christmas Rose Besides.**

Yes, without risking a single penny, you may select either of these thrilling assortments of Wintery Wonderland Bulbs: 72 bulbs producing hundreds of blooms this winter and spring for only \$3 -- or the 125 bulb assortment yielding nearly twice as many blooms for only \$5. Merely 4¢ a bulb . . . less than 1/3 penny a bloom for a late winter and early spring garden that will be the envy of your neighborhood. And they multiply and grow more beautiful with each passing year. It's a permanent investment in snow-season beauty!

You Need Send No Money - But Order Now!
See 2-Way Guarantee of Satisfaction
on Order Form

You don't need a "green thumb" to plant them -- any one can do it. And remember, you get a free Christmas Rose with every \$5 purchase. Therefore, if you want to be among the first in your neighborhood to enjoy a wintry wonderland of flowers while others are still poring over their garden catalogs ... if you want to pick bouquets of flowers while your neighbors are still shoveling snow, you must act immediately while our limited supply still lasts. Even a few days delay may mean disappointment! It's first come, first served, so use the air mail reply envelope to speed your reservations.

Greetings from the land of bulbs,

DUTCH-AFRO IMPORT GARDENS

Justin Maertens
Director

P.S. Free Christmas Roses also given with our other exciting Holland bulb offers. Combine or add to them your order and get even more of these snow-blooming flowers as a gift.